



**NOTIFICATION OF APPOINTMENT BY OFFICE OF THE MAYOR
TO BOARD OR COMMISSION**

TO: City Council

THROUGH: Todd Stermer, City Clerk

BY: Jerry P. Dyer, Mayor

 Reappointment

 X New Appointment

Name of person replaced: Gerald Lee

Name: Mahon Brown

Address:



Phone:



Appointed to: Fresno/Clovis Community Media Authority

Term: Through June 30, 2026

City Council 9/12/2024

Application Form

Profile

Which Boards would you like to apply for?

Fresno/Clovis Community Media Authority: Submitted

Mahon

First Name

Brown

Last Name

Email Address

Home Address

Fresno

City

CA

State

Postal Code

What district do you live in? *

☒ District 6

Home:

Primary Phone

Alternate Phone

Briefly explain why are you interested in serving on this board or commission?

Serving on the governing board of CMAC would provide a great opportunity for me to assist in the efforts to provide an inclusive media space for the citizens of Fresno County. I believe my background as an educator and my experience in the media will be an asset in performing my duties.

Educational background, Schools Attended, Degrees and Certifications

MAS, Film and Media Studies -Arizona State University (Expected graduation - May 2025)
University of Arizona - Theatre Arts/General Studies Commission on Teacher Commissioning - Teaching Credential - CTE

Briefly explain your qualifications or areas of demonstrated expertise for this board or commission.

Have taught Film and Television production at Fresno High School for 5 years, providing educational instruction to various students. Our programs often collaborate with CMAC. 15+ Years of Professional experience in the Media Industry working in multiple facets of the production industry

Do you or an immediate family member have any professional or financial relationship that may present a potential conflict of interest for this board, commission or similar body?

☐ Yes ☒ No

Work History

Fresno Unified School District
Employer

Teacher
Job Title

Work Address

[Redacted]

City, State, Zip Code

[Redacted]

Provide 3 Personal and Professional References. Provide name, address, and phone number where they may be reached during the day.

Kristen Boroski Career Technical Education Director Fresno Unified School District
[Redacted]
[Redacted] Keisha Shabazz CTE Coordinator Fresno High School
[Redacted] Timothy Duffy Fmr Supervising Producer/Friend Various
[Redacted]

Question applies to multiple boards

I declare under penalty of perjury the above information is true and correct.

☒ Yes ☐ No

L. Mahon Brown

Instructor /Producer/Editor



Profile: I am an experienced CTE film and video production instructor, working with student-based teams to develop multiple projects.

Experienced Producer/Editor with over ten years of experience and highly proficient in all aspects of television production. Equipped with versatile skills to excel in both field and post-production and create and develop original content.

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Experience

CTE Instructor - Video Production/Career Development/Regional Occupational Program(ROP)

Fresno Unified School District

October 2019-Present

- Teaching all Television and Film Production aspects to 150 to 180 high school students. Instruction ranges from Understanding film theory and film analysis to script writing and development. Mastering filmmaking and editing original content are essential to every student's success.
- Preparing students to be either college or early career-ready in all aspects of film and television production
- Ensuring that each student is exposed and prepared to meet and exceed expectations professionally. Each student is trained in filming with a DSLR camera and in editing via Adobe Creative Cloud.

Video Producer/Editor

CBS NEWS

2015- 2019

Featured Works include... CBS Evening News presents Heroin In America: One Man's Journey, ALI: George Foreman Remembers Muhammad Ali (CBS Evening News exclusive), CBSN On Assignment: North Korea: Nightmare scenario, CBSN On Assignment: Climate Refugees, CBSN Entertainment, Stranger Things: A Duffer Brothers Exclusive, Down to Earth: A CBS partnership with Facebook Watch.

- Worked in a fast-paced newsroom environment with a skilled team of producers and editors to produce and distribute CBSN, a 24/7 live-streaming news series
- Working under extremely tight deadlines, edited multiple high-quality news packages that are distributed via CBSNews.com and other media platforms • Produced, shot, and edited feature segments for the CBS Evening News and CBSN, including various breaking news and entertainment-related content • Wrote and

edited the featured top stories daily for the CBS morning and evening news shows.

- Worked to ensure that the best quality news packages have been consistently delivered to the public. This includes making necessary graphic and editorial fixes, re-writing when needed, and being decisive while working under tight deadlines

Multimedia Producer

MLB ADVANCED MEDIA

2015

- Produced and edited game-based content for Major League Baseball and its affiliates.
- Worked under extremely tight deadlines, edited and produced multiple high-quality highlights, game recaps, interviews, and international packages on a nightly basis
- Responsible for composing and framing game storylines on a nightly basis, including adapting and creating a strong story in the rapidly changing world of sports production.
- Worked diligently to ensure that the day's content was ready and available on a nightly basis on MLB.com, Watch ESPN, YouTube, and the sites of other Major League Baseball affiliates.

Associate Producer

WWE NETWORK

2014 - 2015

- Wrote, produced, and edited several segments for the WWE Network, a 24/7 streaming network showcasing the world of sports entertainment to over one million viewers.
 - Liaised with other departments in the field and in post-production to ensure that the company's objectives were being met in a seamless manner
- Wrote and conducted on-camera interviews with the entire WWE roster, WWE legends, entertainers, and other pop culture personalities.
- Worked under tight deadlines with our team to create and write original programming that included featured episodes and segments

Featured programs include Celebrating Champions, the 2014 Special Olympics (FOX), Wrestlemania Rewind, WWE Countdown, The Monday Night War, WWE: True Giants, and WWE Rivals.

Freelance Producer

May 2012-Feb 2014

- Conceived and developed various segments for the second season of one of the most popular programs currently on VH1, which is viewed by nearly 3 million viewers weekly
 - Scouted and secured locations, working with local vendors and various community organizations to produce all of the segments

- Produced talent, interviewed talent, and often served as an assistant director. • In post-production, wrote, built, and supervised the completion of two episodes of this program
- Built several episodes of the flagship season of this program, including the pilot. • Provided various post duties, including writing, scoring, editing, and building graphics packages for these episodes.
- Researched and developed various news stories.
- Liaised with numerous government and law enforcement agencies to acquire information to develop a factual and accurate account of each story. • Hired and coordinated a production crew of 10-30 while managing all set logistics. • Produced and assistant-directed various episodes of the program.
- Wrote and coordinated on-camera interviews for many subjects, including, government officials, various media representatives, and other persons of interest. • Wrote and developed scripts for numerous episodes. Shot multiple packages and smaller segments.

Freelance Associate Producer

Jan 2009-Apr 2012

Production Assistant/ Video Logger

51 Minds Entertainment

Oct 2008-Nov 2009

Studio Tour Guide

Mar 2006-Nov 2009

Universal Studios Hollywood

Education

Arizona State University

Tempe, Arizona

Master of Advanced Study, Film and Media Studies

4.0 GPA, on track for graduation with distinction. graduation date, May 2025

University of Arizona

Tucson, Arizona

B.A. General Studies, Theatre Arts

Professional Certifications/Awards

Adobe Certified Professional – Adobe Premiere Pro

California Commission on Teacher Credentialing – Career Technical Education