City of Denton

City Hall
215 E. McKinney Street
Denton, Texas
www.cityofdenton.com

AGENDA INFORMATION SHEET

DEPARTMENT: Development Services

ACM: Kenneth Hedges

DATE: November 17, 2026

SUBJECT

Consider approval of a resolution of the City of Denton accepting the Citywide Parking Assessment study; and declaring an effective date.

BACKGROUND

In response to the City's growing parking needs, the City Council adopted ordinance ID 24-648 on April 2, 2024, selecting Nelson/Nygaard Consulting Associates, Inc. to conduct the Citywide Parking Assessment. The assessment report was completed in August 2025 and presented to the City Council Work Session in September 2026. Consistent with standard City practice, this resolution formally documents the Council's prior acceptance of the Citywide Parking Assessment presented under ID 26-0698.

The Citywide Parking Assessment complements the 2022 Mobility Plan and 2024 Downtown Denton Parking Study by recognizing the importance of a comprehensive strategy that unifies parking policies and regulations, enforcement practices, planning and engineering standards, and loading zones across many citywide assets. These assets include the University of North Texas and Texas Woman's University, the downtown square, the Downtown Denton Transit Center, Quakertown Park, Rayzor Ranch, Discovery Park, and the City's growing commercial districts.

Key Findings:

1. Organizational Fragmentation and Management
   - Parking responsibilities are dispersed across several departments, leading to inconsistent enforcement, operations, and planning.
   - There is no dedicated central parking management fund.
2. Enforcement and Operations
   - Current enforcement is reactive and under-resourced.
   - Lack of technology and tracking prevents data-driven decision-making and undermines compliance.
3. Campus Area Impacts
   - In 2023, there were 935 community complaints. Abandoned vehicles and spillover near university campuses were highlighted as recurring challenges.
   - UNT and TWU staff and students seek more efficient alternatives, such as park-and ride and enhanced signage.
4. Travel Patterns and Behavior
   - Short median occupancy times of under 2 hours suggest that current parking time limits are insufficient. Strategic actions could include permit programs and curbside management.

- GPS mobility data revealed that most trips to high-demand areas are under five miles, indicating strong potential for non-driving solutions.

The report highlights that the City of Denton could transform its fragmented parking system into a unified, community-centered initiative by consolidating citywide parking management within Transportation Services. This transformation could be further enhanced by investments in technology, policy updates, stronger inter-agency coordination, and clear public communication. The report also emphasized that key success factors include strong leadership, effective resource allocation, transparent engagement with residents, and an incremental, adaptable implementation strategy.

OPTIONS

1. Approve
2. Deny
3. Postpone Item

STAFF RECOMMENDATION

Staff recommends approval of the Resolution.

PRIOR ACTIONS

Sept. 15, 2026 – Citywide Parking Assessment presented to Council.

EXHIBITS

Exhibit 1 – Agenda Information Sheet
Exhibit 2 – Resolution
Exhibit 3 – Denton Citywide Parking Assessment

Respectfully submitted:

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